

## 2011-2012 ROSTER ADVERTISEMENT FORM

FROM:

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(Name)

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(Address)

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(City, State, Zip)

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(Daytime Phone, Fax and/or E-Mail)

### THE FOLLOWING GUIDELINES MUST BE ADHERED TO

- The California Masonic Code prohibits political, religious, tobacco, or alcohol-type ads.
- All advertisements must be in keeping with the dignity of the Order of the Eastern Star.
- Advertisers must be members of the Masonic Orders. A member does not have to own the business, but may advertise their service, i.e., beautician, auto mechanic, florist, real estate or travel agent.
- Advertising sponsors may select one border AND one graphic from the samples provided, at no charge.
- Business cards on black, red, any dark paper, foil-screened art, or embossing will not reproduce.
- Ads may be emailed. Preferred formats: PDF, graphic — TIFF, JPG, PSD, AI. Other acceptable formats: MS Word (2010 and earlier), MSPublisher (2010 and earlier), WordPerfect, InDesign, BMP, PNG. Please embed all fonts. Other formats will only be accepted if we can open them!
- *Camera-ready* copy will be accepted. Each *camera-ready* copy is scanned. Note: Dot Matrix printers will not scan clear.
- Photographs are discouraged.

Please make check payable to  
**GRAND CHAPTER OF CALIFORNIA**

Mail advertising form and check to:

**Grand Chapter of California  
State Roster Advertising Committee  
16960 Bastanchury Road, Suite E  
Yorba Linda, CA 92886-1711**

**DEADLINE NOVEMBER 11, 2011**

I/We desire advertising sponsorship space in the 2011-2012 Grand Chapter Roster as follows:

\_\_\_\_\_ Full Page Ad (4¼" x 7½") - \$150.00

\_\_\_\_\_ 3/4 Page Ad (4¼" x 5⅝") - \$115.00

\_\_\_\_\_ 2/3 Page Ad (4¼" x 5") - \$100.00

\_\_\_\_\_ 1/2 Page Ad (4¼" x 3⅝") - \$75.00

\_\_\_\_\_ 1/3 Page Ad (4¼" x 2⅜") - \$50.00

\_\_\_\_\_ 1/4 Page Ad (4¼" x 1¾") - \$40.00

\_\_\_\_\_ Camera-ready copy is enclosed (price as above, no matter how many graphics — including PDF, or graphic format ads that will be emailed or sent on disk).

\_\_\_\_\_ Extra Graphics @ \$5.00 per graphic after first.

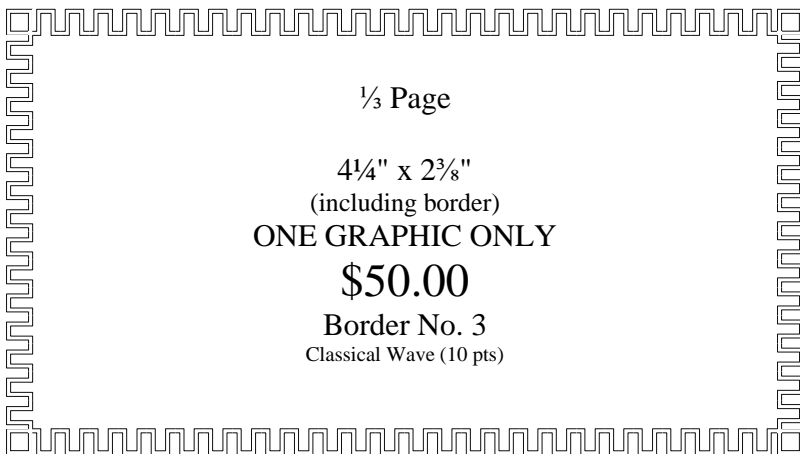
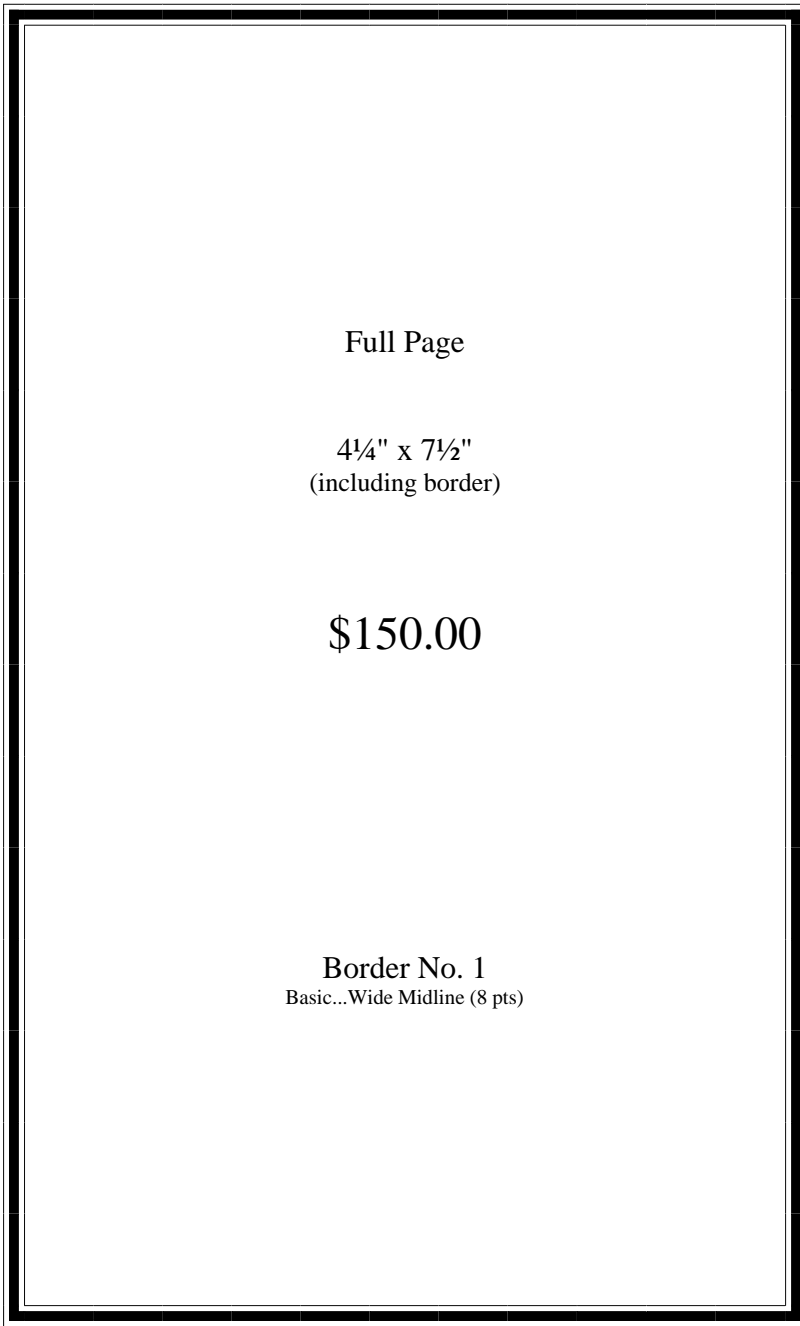
Please place it within Border No. \_\_\_\_\_ or description \_\_\_\_\_ (if desired) at no extra charge.

Please add Graphic No. \_\_\_\_\_ or description \_\_\_\_\_ (if desired) at no extra charge.

Please use Font \_\_\_\_\_

Proofs can be emailed or faxed for a \$5.00 charge. Emailed proofs will be sent as PDF files only.

I/We understand that if the information that is requested does not fit in the space purchased, the border and or graphics may be changed.



**Borders:**  
**These are just examples. Any border available in**  
**Microsoft Office 2010 can be used.**

½ Page

4¼" x 3⅝"  
(including border)

**\$75.00**

**Border No. 4**  
Holly (10 pts)

**Provide your own graphic!**

- Preferred formats: ai, cdr, psd, cpt, tif, png, gif, jpg. May be able to use others.
- Contact the office regarding other formats.
- Graphics should be greyscale or line art (black and white)
- Make sure non-scalable graphics are correct size and at least 300 dpi.

**Border No. 5**  
Twisted Lines (12 pts)

⅔ Page

4¼" x 5"  
(including border)

**\$100.00**

**Border No. 2**  
Basic...Black Dots (5 pts)



WGM (grey)



WGP (b&w)



WGP (grey)



WGM Fun  
(grey)



WGP Fun  
(grey)



DGM



Star




California  
Grand Esther





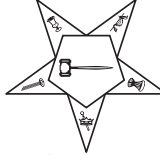

**Border No. 6**  
Twisted Lines 2 (18 pts)

¼ Page  
 4¼" x 1¾"  
 (including border)

**\$40.00**  
 Border No. 4  
 Weaving . . . Strips (12 pts)

		
GGC-001 General Grand	Flower 1	GC-001 Grand Chapter
		
Oklahoma	Flower 2	California

**Border No. 8**  
 Postage Stamp (10 pts)

		
Grand Secretary	Secretary	Treasurer
		
Grand Treasurer	Worthy Matron	Worthy Patron

**Border No. 9**  
 Handmade (36 pts)

**FONTS:**

Any font included in Microsoft Office **2010** is available. If you wish to use other fonts, please provide your ad in pdf format with the fonts embedded.

All Grand Line Officer emblems are available. Many Past Grand Officer emblems are available too. Please specify on your order form.

**Border No. 7**  
 Waveline (20 pts)